

**Indiana University Alumni Association  
Executive Council Minutes  
December 7-8, 2007  
Indianapolis, Ind.**

Friday, December 7, 2007

Indiana University Alumni Association Chairwoman MaryEllen Bishop welcomed attendees and called the meeting to order at 9:30 a.m. Members of Executive Council, IUAA staff, and guests introduced themselves.

Bishop introduced President and CEO Tom Martz. Martz asked various groups, one at a time, to stand, including IUAA annual and life members, graduates of particular schools and campuses that he listed, and various other groupings. He did this as a way of reintroducing everyone and pointing out some significant changes in the university that will impact our graduates. Many senior administrators at IU will retire in the next few years. With a population that is aging, demographics of university graduates that are changing, as well as world economic challenges, the university must be ready.

Bishop introduced Conor McIntyre, IUAA director of student programs, and Kristen King, IUB Student Alumni Association president, for their presentation. Conor began by citing the IUB student study task force that took place a couple of years ago. The task force asked SAA to bridge the student to alumnus experience. They responded by offering opportunities for students, alumni, and future students alike. Conor and Kristen detailed the opportunities like Member Core, Networking Nights, and between-semester service projects. They urged Executive Council to encourage students to become members of SAA on their campuses. They closed with a slide show of pictures of student events from the past year.

Next, Bishop introduced Amy Gregor, Coordinator of Alumni Careers. Amy referred everyone to the materials in their packets regarding alumni careers, and pointed out the strength of the alumni leaders and their networking power. She encouraged everyone to fill out the networking form provided to them and discuss with her personally their experiences with mentoring or networking with IU students.

After a break, Executive Council broke into six focus group discussions that follow President Michael McRobbie's six areas of engagement for the IUAA: advocacy, recruitment, internationalization, marketing, diversity, and development.

After the focus groups, the Council met in the hotel bistro lobby for a buffet lunch.

At 1:30 p.m., the council met in the auditorium again and Bishop introduced Dr. Ora Pescovitz who shared thoughts on research as an aspect of Indiana University's mission. IU is engaged in research to assist with the prevention and treatment of diseases. She displayed slides on the economic burden of disease, and the work being done by IU faculty on all campuses on

certain conditions. IU is a leader in research in those areas, and Indiana is one of the states with the highest incidents in cancer deaths, obesity, smoking, and cardiovascular deaths. Research has a high impact on mortality and quality of life.

While cancer is having more incidences of diagnosis, successes grow each year. Indiana University is becoming internationally renowned for research and treatment of testicular cancer and childhood leukemia. Survival rates for both diseases have completely turned around.

Another reason for research is economic. Indiana's health sciences industry provides 578 jobs translating to \$21 billion in wages and \$2.5 billion in tax revenue. While health of Indiana's citizens is among the lowest in the nation, the economic contributions by the state of Indiana is some of the highest.

IU's emphasis is on research that matters and is doable: cancer, neuroscience, diabetes and other metabolic disorders, pediatrics, and life sciences. Pescovitz pointed out that Riley Children's Hospital has the sixth highest research funding of the 244 children's hospitals in the country.

In order to meet these priorities, research dollars and research space must be doubled. She showed slides on the growth of grants and awards and recent buildings added and being constructed. Some of these include the Emerging Technology Center, Biotechnology Research & Training Center, Research II and Research III facilities, Clarian Pathology Lab, Simon Cancer Center, Riley Hospital Simon Family Tower, and the People Mover which links the buildings together via its high-speed rail.

The current significant results include the development of two new companies and a Merck cervical cancer vaccine that was developed through the key research by an IU School of Medicine faculty member.

Bishop thanked Dr. Pescovitz for her remarks and introduced the next speaker, Stan Jones, Indiana's commissioner for higher education.

Jones began by distributing handouts on his presentation that gave an overview of higher education in Indiana. His graphs of the student pipeline snapshot in 2004 showed the percentages of 9<sup>th</sup> graders that eventually graduate from high school, enter college, and complete a degree. Indiana ranks 16<sup>th</sup> nationally in higher education enrollment growth at its public colleges and universities. Indiana is a net importer of first-time freshman, importing approximately 13,282 freshman and exporting 6,825 students annually. The percentage of high school graduates enrolled the following fall in college shows a positive effect of Core 40.

Indiana Core 40 diplomas awarded show all races benefit by a more rigorous curriculum, which improves college completion for all students. Rigorous or strong high school curricula include completing at least Algebra II plus other courses. However, 47% high school students in Indiana are enrolling in upper-level math courses - compared to 53% in the country. Once students are behind, Jones pointed out, it is hard to come back. Students are often not as prepared for college as they think.

The complexity of today's world calls for an education system that ensures the vast majority of students successfully complete education beyond high school.

Students who attend college are in changing demographics. Sixty percent of all student nationally have taken courses at two or more colleges. The IUPUI/Ivy Tech Passport Program is a model for ensuring successful transitions. Twenty-first Century Scholars is Indiana's nationally recognized program for helping the neediest students access college, and its participants are more likely than their low-income peers to graduate college.

Although Indiana performs well relative to other states in college degrees, the trend is still that graduates leave the state.

Bishop thanked Mr. Jones for his remarks and adjourned the Council for the day.

Saturday, December 8, 2007

At 9:30 a.m. Chairwoman Bishop called the Executive Council to order. She began by recognizing the past IUAA President's Award recipients in the room. She commented how nice the event was the previous evening at the Indiana Roof Ballroom.

After asking the Council to review the minutes from June's meeting, she asked that a motion be made to accept the minutes. Ted Waggoner so moved and Stan Fox seconded. The minutes were unanimously approved.

Next, Bishop called on Pete Yoder, chief financial officer, for the business report. He stated that the audit report was approved by the Board of Managers on December 6. He called everyone's attention to the report in the business tab of the manuals. The year was very good financially due to license plate and credit card revenue particularly. Also, there was a tremendous amount of growth in investment income. After reviewing the general highlights of the printed statement of financial condition, Yoder concluded his report by reviewing highlights of the statement of financial condition. There were no questions from the Council.

Bishop asked that the DVD from the IU football department be played. This video was used for promotional materials for the Insight Bowl committee and contained clips from the season, commentary on the road to the bowl game, and a tribute to the late Coach Hoepfner. Afterwards, she asked Mark Skirvin to introduce the special speaker, Dick Stemple, the chairman of the Insight Bowl. Mr. Stemple gave some comments about having seen the team play and been inspired by the Hoepfner story. He assured the alumni that the events surrounding the game in Tempe will be well done. Mr. Skirvin thanked him and reviewed the details of the IU events taking place before the bowl game. Joanie Curts also made some comments about accommodations and travel arrangements.

After the break, the IU alumni-elected trustees panel discussion began. Phil Eskew, Sue Talbot, and Patrick Shoulders introduced themselves and offered opening comments before questions began.

The first question dealt with the Big Ten Network and the lack of coverage for all fans wanting to watch basketball and football games. Trustee Shoulders indicated that he and the other trustees did not have prior knowledge of the negotiations. He urged alumni to call their cable companies to complain and threaten to cancel service. Debbie Sibbitt, director of Hoosiers for Higher Education, added that she complained and has noticed through her and other's efforts, Comcast's latest quarterly earnings were its worst yet. Next, an alumnus asked about security on our campuses. Trustee Shoulders said that his committee discussed the implementation of IU Notify that will get word to all students in the event of an emergency. Bloomington and Indianapolis campuses currently have loudspeaker systems and IU is trying to gather cell phone numbers of all students. The card access system will be implemented across campus eventually. A question was asked about the plans for Assembly Hall on the Bloomington campus. Construction will begin in 6-8 weeks on a new practice facility. Private funding is still needed, Trustee Talbot added. The retirement of several administrators and many deans and faculty members in the next couple of years is a concern not unique to Indiana University. Several searches will be underway soon. Tom Martz is a good example of bringing back "our own" from other institutions. These new administrators can bring good experience back from their previous positions. The trustees discussed diversity among our alumni boards and university communities. Trustee Shoulders said that search firms are implemented to reach a broad range of populations. Roger Thompson in Admissions at IUB is helping with diverse student recruitment.

Upon a motion made and duly seconded, the meeting was adjourned.