IULAA Minutes
May 20, 2014 Conference Call

In attendance: Martin P. Vargas, Adam Karcz, Regina Lee, Lillian Casillas, Cyndi Gil, Clarence Boone

Treasurer's Report: Clarence on Cindy behalf - Little has changed other than a $29 charge for stock photos for the email message.

$4,168.23 income
$3,180.95 expenses
$987.28 net

President's Report: Martin

Minute's approval motion by Adam
Seconded by Regina

La Casa Update: Lillian

Commencement went well. Latino Expo in Indianapolis was good for recruitment and alumni relations despite us not being able to have alumni group table next to La Casa's. New marketing person that will be working for DEMA will be helping to work on promotion initiatives. We do need information cards with details on how to join. We have flyers, but also suggest business cards for IULAA, magnets, etc. Continued a discussion on how to integrate alumni into interactions with the freshmen. We may want to capitalize on benchmarking the META program at IUPUI. META is October 27 and they may need volunteers for speakers/panelists.

Bylaw Update: Adam
Sent out the updates and we are making minor updates.
Communications Committee: Adam
Facebook group is up and running, as is LinkedIn presence. The website updates are in place and

Distinguished Latino Alumni Award: Martin
Looking at doing scholarship awards, DLAA award, with IUPUI Regatta on September 20. Fiesta Indianapolis is also going on that day, so we would need to take other events in consideration. It's time to push to get more submissions for nominees. (A suggestion was made to reach out to deans and development folks in addition to past recipients.)

Latino Faculty and Staff Council: Martin
Martin met with the Latino Faculty and Staff Council that is trying to bring together representatives from other Latino organizations to unify face of Latinos at IU.

Strategy Committee: Adam
Clarence and Adam met and talked about growing membership. Specifically, on ways to connect with alumni who may have never engaged on campus.

Other Matters:
Need to help current students engage with others on campus. LSA can help and we each do our own outreach (Martin spoke at Kelley ceremony for undergrads). Building on partnerships with HACE and other organizations, including our own IUAA. Adam attended the recognition ceremony for IUPUI. Recommendation made to reach out to ILSF to participate.

Meeting Adjourned

Submitted by Regina Lee