2011-12 Annual Report
Presented on
November 17, 2012

Vernon A. Williams, National President

Neel-Marshall Alumni Club
Board of Managers
2011-2013

President:
Vernon A. Williams
(Indianapolis)

President Elect:
Karen Williams
(Gary)

Vice President:
Crystal T. Williams
(Indianapolis)

Treasurer:
Shontrai D. Irving
(Gary)

Secretary:
Dawn M. Whitehead
(Indianapolis)

Past President:
Dr. Kenneth D. Gibson
(Frankfort, KY)

National Director:
Clarence W. Boone Jr.
(Bloomington)

Executive Council
Phyllis Barlow
(Gary)
Catherine Barnes
(Kokomo)
Felita Bradford
(Indianapolis)
Shawn Fincher
(Portland, OR)
Robert Hayes
(Kokomo)
Roosevelt Haywood III
(Gary)
David Hummons
(Bloomington)
Jimmie McMillian
(Indianapolis)
Oneita Phillips
(Louisville, KY)
Maurice Taylor
(Indianapolis)
Ana McCune van de Velde
(Ann Arbor, MI)
Marlene Wright
(South Bend)

CELEBRATING YESTERDAY, TODAY AND TOMORROW
November 2012

Neal-Marshall Greetings!

The Neal-Marshall Alumni Club strives to address the mission and vision set forth by our founders as well as keep pace with a changing society and its accompanying shift in the needs of educational institutions, students, faculty and the educational process. Diversity remains an imperative as we assume a greater leadership role in assuring that I.U. is reflective of the myriad demographics that embellish our communities and society.

At our last general meeting in 2011, we were asked to provide an annual report. Presented here is a document that I hope will inspire you as we continue to blaze a path to fulfilling the core purpose of the Neal-Marshall Alumni Club:

a) To advance the interests and promote the welfare of Indiana University
b) To develop a black agenda for addressing the pressing needs of black students, alumni, faculty, and staff of IU
c) To promote awareness of the black legacy, traditions, and history of Indiana University
d) To provide a means for the association of IU alumni and friends
e) All alumni, friends, and former students of Indiana University are eligible for membership in this club.

Inclusion must reflect not only the mere numbers of non-traditional students but efforts and initiatives (pre-school through graduate studies) that contribute to achievement at the highest level and smooth transition from campus to the world of careers. It must also include the establishing and maintaining of a climate respectful of diverse cultures and an environment that embraces scholars of every orientation. To that end, we highly value our collaborative partnership with Edwin Marshall, Indiana University Vice President of the Office of Diversity, Equity and Multicultural Affairs. I’ll close by asking you to join us on this grand journey to become and remain the premier African American alumni club in America! – Vernon A. Williams, National President, Neal-Marshall Alumni Club
It is a distinct honor to bring greetings to the Board of Managers of the Neal-Marshall Alumni Club.

Our future at the IUAA is dependent on engaged leaders, a broad spectrum of ideas and programs, and a strong tradition of service to IU. The Neal-Marshall Alumni Club is certainly one of the stars of the IU Alumni Association with all of these characteristics in place in such a brief history of 31 years.

Our office issued a Diversity Expectation Statement to all staff, affiliates, constituents, and chapters of the IU Alumni Association.

We are faced with many challenges and transitions in 2012, but with these changes comes the promise of opportunities and new ways to serve Indiana University together. We thank you for your commitment and engagement with your IUAA.  

— J Thomas Forbes, Executive Director, IUAA

Indiana University Alumni Association
Diversity Expectation Statement

The IU Alumni Association embraces a culture of mutual respect and acceptance while recognizing individual diversity. The diversity of the people of Indiana University has long been the source of innovative ideas and creative accomplishments throughout its history and into the present.

Diversity refers to the variety of personal experiences, values, and worldviews that arise from differences of culture and circumstance. Such differences – including race, ethnicity, gender, age, religion, language, abilities/disabilities, sexual orientation, gender identity, socioeconomic status, geographic region, and more – don’t separate us, but strengthen us, and make our IU family stronger.

This philosophy must permeate our organization at every level via an active and engaged membership and must emphasize quality as well as quantity. We acknowledge the acute need to remove barriers to the recruitment and retention of alumni leaders and volunteers in historically excluded populations and to push forward programs that are often not considered. Our Board of Managers, Executive Council, local boards, chapters, constituencies, committees, task forces, and staff must continue to search for activities and initiatives that represent the multiplicity of our alumni. Alumni leadership at every level must reflect the collective diversity of the IUAA. While many of our groups have made progress, there is always room for improvement, and we challenge them to further diversify our current membership.
The Neal-Marshall Alumni Club is named in honor of IU’s first African American male and female graduates, Marcellus Neal (BA 1895) and Frances Marshall (BA 1919). This organization supports IU’s mission and goals and serves as a strong voice for alumni to have an impact on the future of our beloved alma mater. We are committed to providing alumni, students, and friends with quality programs, services, scholastic financial support, and communications, which are, in part, supported by dues-paying members like you.

Now in our 31st year, we enjoy “affiliate group” status with the Indiana University Alumni Association. The IUAA is our lifetime connection to IU! We have several active chapters throughout Indiana; they include chapters in Northwest Indiana, Indianapolis, Michiana, New Albany and Atlanta.

As of this writing, we have 56,462 active members or 10% of 570,000 living alumni in our IUAA family. Neal-Marshall has 1,689 active members or 15% of 26,011 living African American alumni. Membership is our lifeblood and therefore must be a major focus moving forward. To date, we have awarded 42 annual scholarships for a total of $21,896.

I invite you to learn more about the Neal-Marshall Alumni Club by accessing our home page at http://alumni.indiana.edu/affiliates/neal-marshall/index.html. Our club’s e-mail address is nmac@indiana.edu. I can be directly accessed at 812-856-1050 or boonec@indiana.edu. Please feel free to call toll free at 800-824-3044 during regular business hours Monday through Friday.

Again, thank you for your commitment to the Neal-Marshall Alumni Club. We look forward to taking our organization to the next level! Go IU! Go Neal-Marshall!! – Clarence W. Boone Jr., IUAA Director of Diversity Programs and National Director – Neal-Marshall Alumni Club
Table of Contents

Page 1................................................................................................. NMAC National President’s Welcome
Page 2............................................................................................... IUAA Executive Director’s Welcome
Page 3 ............................................................................................. NMAC Executive Director’s Welcome
Page 4 ............................................................................................... Table of Contents
Page 5 ............................................................................................... NMAC Founders
Page 6 ............................................................................................... The Founding of the NMAC
Page 9 ............................................................................................... The Purposes of the NMAC
Page 10 ............................................................................................ NMAC National Past Presidents & Chairs
Page 11 ............................................................................................. NMAC Board of Managers
Page 18 ............................................................................................. NMAC Interns
Page 20 ............................................................................................ Notable Club Events from October 2011 – November 2012
Page 34 ............................................................................................. NMAC Financial Position
Page 35 ............................................................................................ Sample Tools for Future Advancement and Outreach
Page 36 ............................................................................................. Appendix A: African American DASA Recipients
Page 38 ............................................................................................. Appendix B: African American Alumni in Governance (IU/IUAA)

Page 4 of 40
The Neal-Marshall Alumni Club, founded in 1980 and chartered in 1981, is an affiliate of the Indiana University Alumni Association. Neal-Marshall strives to meet the needs of African-American alumni of Indiana University and to increase their participation in local and national IU alumni groups. Today the club’s mission includes addressing the needs of African-American students, faculty, and staff, as well as promoting the awareness of the history, traditions, and legacy of African-Americans at IU. The club is named for the first African-American male and female graduates of IU: Marcellus Neal, BA 1895, and Frances Marshall, BA’19.

Neal Marshall Club Founders

Row 1 (l-r) Elizabeth A. Bridgwaters EX’68, Irene Kimble Eskridge EX’68, Marie Love Johnson BS’51, and Rebecca Taylor Bingham BS’50, MLS’69. Row 2 (l-r) Vernon Archer PhD’76*, Dr. Clarence W. Boone, Sr AB’53, MD’56, Mildred Morgan Ball BS’60, Janet Cheatham Bell BS’64, and George Taliaferro BS’51.

(*Vernon Archer was the first Charter Club Officer of the Neal-Marshall Alumni Club)

Helen Baker Bundles AB’61, MS’75 and Samuel Henry Bundles Jr AM’48
George Taliaferro returned from Bill Garrett’s funeral and reflected on the promise he had not kept. At James Ballow’s funeral, Taliaferro had promised Garrett that the next reunion of their classmates would not be at a funeral.

At the time, Taliaferro was special assistant to IU president John Ryan. He told Betty Bridgwaters, his secretary, and also an IU alumna, about the promise he had made to Garrett and they discussed having a reunion. Bridgwaters put together a mailing list of Taliaferro’s classmates. Taliaferro also talked to a few members of his class: S. Henry Bundles, Marie Love Johnson, and Dr. Clarence Boone Sr.

They decided to expand the reunion beyond their class and contacted other alumni—Helen Baker (Bundles), Mildred Morgan Ball, Janet Cheatham Bell, Rebecca Bingham, and Irene Bohannan (Eskridge). Taliaferro and Bridgwaters met with this group and together they formed a committee to plan the first reunion.

The first reunion was held in July 1978. Although the committee hoped at least a hundred people would show up, the crowd swelled to over 450 African American alumni. Because many former students resisted returning to IU’s campus, the gathering was held at the Inn of the Four Winds, south of Bloomington. Everybody had such a grand time at this first event that they decided to do it again. And they did.
The ten-member reunion committee met at the Indianapolis home of S. Henry Bundles in the fall of 1978 to plan the second reunion. They decided to include organizational workshops, and to commemorate the occasion with red T-shirts printed with the words “Alumni IU Reunion.”

In July 1979 they returned to the Inn of the Four Winds for a second reunion. At this reunion a business meeting was scheduled for 9 a.m. on Sunday in a hotel meeting room. No one expected a large turnout for a Sunday morning meeting; however, so many people showed up, the meeting had to be moved outside. The first official meeting of what was to become the Neal-Marshall Alumni Club, was held under the trees overlooking Lake Monroe.

It was at this reunion that the group decided to name themselves after the first black man and woman to graduate from Indiana University: Marcellus Neal and Frances Marshall (Eagleson). They also decided to formally affiliate with the IU Alumni Association and encouraged everyone to join the alumni association.

The members of the reunion committee—Helen Baker, Mildred Ball, Janet Cheatham Bell, Rebecca Taylor Bingham, Irene Bohannan, Clarence Boone, Betty Bridgwaters, Henry Bundles, Marie Love Johnson, and George Taliaferro volunteered to do the work necessary to prepare for the affiliation.

This group would later become known as the founders of Neal-Marshall. They met numerous times to write a set of purposes and draft a constitution and by-laws.
In November 1979, the first Neal-Marshall Alumni Club directory was issued, courtesy of Betty Bridgwaters, who typed the listings, and Marie Love Johnson who had it printed. 75 people were listed in the directory.

In November of 1980, Helen Baker (Bundles) and Mildred Morgan Ball went to the executive council of the IU Alumni Association to present a proposal for a charter for the new organization. When the alumni association’s Board of Managers approved the charter, the Neal-Marshall Club Committee came into being.

The 1981 official founding date of the Neal-Marshall Alumni Club is based on the granting of this charter. At the next reunion in July 1982, the body formally adopted the constitution and by-laws, elected officers, and charter membership certificates were issued.
PURPOSES OF NEAL-MARSHALL

1. TO ADVANCE THE INTERESTS AND PROMOTE THE WELFARE OF INDIANA UNIVERSITY

2. TO DEVELOP A BLACK AGENDA FOR ADDRESSING THE PRESSING NEEDS OF BLACK STUDENTS, ALUMNI, FACULTY, AND STAFF OF IU

3. TO PROMOTE AWARENESS OF THE BLACK LEGACY, TRADITIONS, AND HISTORY OF INDIANA UNIVERSITY

4. TO PROVIDE A MEANS FOR THE ASSOCIATION OF IU ALUMNI AND FRIENDS

5. ALL ALUMNI, FRIENDS, AND FORMER STUDENTS OF INDIANA UNIVERSITY ARE ELIGIBLE FOR MEMBERSHIP IN THIS CLUB.
<table>
<thead>
<tr>
<th>Term of Office</th>
<th>Name</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011-2013</td>
<td>Vernon A. Williams</td>
<td>President</td>
</tr>
<tr>
<td>2009-2011</td>
<td>Dr. Kenneth D. Gibson</td>
<td>President</td>
</tr>
<tr>
<td>2007-2009</td>
<td>Jerrol Z. Miles</td>
<td>President</td>
</tr>
<tr>
<td>2005-2007</td>
<td>Robert L. Lewis Esq.</td>
<td>President</td>
</tr>
<tr>
<td>2004-2005</td>
<td>Patricia Agbetsiafa</td>
<td>President</td>
</tr>
<tr>
<td>2002-2003</td>
<td>Eileen Baker</td>
<td>President</td>
</tr>
<tr>
<td>2000-2001</td>
<td>Irene E. Eskridge</td>
<td>President</td>
</tr>
<tr>
<td>1998-1999</td>
<td>Elizabeth A. Bridgwaters</td>
<td>President</td>
</tr>
<tr>
<td>1997-1998</td>
<td>Douglas Daniel Hogan III</td>
<td>President (Deceased)</td>
</tr>
<tr>
<td>1995-1997</td>
<td>Melvin Reed</td>
<td>President</td>
</tr>
<tr>
<td>1991-1995</td>
<td>Rebecca Taylor-Bingham</td>
<td>Chair/President</td>
</tr>
<tr>
<td>1990-1991</td>
<td>Philip Fowler, Jr.</td>
<td>Chair</td>
</tr>
<tr>
<td>1988-1989</td>
<td>Bernard Streets, Jr.</td>
<td>Chair</td>
</tr>
<tr>
<td>1986-1987</td>
<td>James Dowdell, Jr.</td>
<td>Chair (Deceased)</td>
</tr>
<tr>
<td>1985-1986</td>
<td>Roselyn Greene-Cole</td>
<td>Chair</td>
</tr>
<tr>
<td>1984-1985</td>
<td>Dr. Clarence W. Boone, Sr.</td>
<td>Chair</td>
</tr>
<tr>
<td>1981-1983</td>
<td>Samuel Henry Bundles</td>
<td>Chair</td>
</tr>
</tbody>
</table>
Neal-Marshall Alumni Club
Board of Managers
2011-2013

The officers of the Club shall consist of a President, President-Elect, Vice President, Secretary, and Treasurer. A board of seven managers shall manage the business of the Club. The managers shall consist each year of the Director of the Club, the immediate Past President, and the officers. Each manager shall hold office for two years or until a respective successor is chosen.

President
Vernon A. Williams (IUAA 2012 President’s Award Recipient)

Vernon, formerly Executive Vice-Chairman of the Board of Directors for Indiana Black Expo, Inc. is now Senior Vice President for Communications with IBE. His is also President/CEO of Seventh Son Media, Inc. In 2007, he founded an Indianapolis-based not-for-profit children’s literacy initiative called Word of Mouth, Inc. Vernon is an educator, author, playwright and journalist. He earned a Bachelor of Arts from the School of Journalism at Indiana University in Bloomington 1973. He received a Master’s in Communication from Purdue University Calumet Campus and in the spring of 2008 will complete Administrative Licensing and a Master’s in Education from Ball State University.

Since leaving Bloomington, Williams has served as reporter-columnist for the Gary Post-Tribune newspaper; Editor of Gary Info News: Station Manager at WGVE in Gary; President/CEO of Paragon Advertising; morning drive personality on 1370 AM in Gary; Radio-TV Broadcasting Teacher for the Gary Community School Corp. and Marketing Director for the Gary Area Career Center. Vernon served as Career Technical Supervisor for Indianapolis Public Schools, the largest school district in the state.


Williams currently serves as a member of the Executive Board of the Indianapolis Association of Black Journalists. A few of his numerous honors include the Hoosier State Press Association first place award for news writing (1983); Indiana State Teachers Association "School Bell Award" (1984); the Lake County Association of Black Communicators "Man of the Year in Media" (1987); Who’s Who Among America’s Teachers (1992); Rockford, IL Black Healthcare Silver Chalice Award (2004); the coveted I.U. Groups Student Support Services "Covered Bridge Award" (2006) and Who’s Who in Black Indianapolis (2006 & 2007).
Karen has served as the executive director of communications and marketing for Ivy Tech Community College Northwest – with campuses in Gary, Valparaiso, Michigan City and East Chicago – for the past nine years. She has been in the communications field for 30 years and has worked in healthcare, government, e-commerce, radio and education. She earned her B.A. in journalism from the Ernie Pyle School of Journalism at Indiana University and an M.S.A. in advertising from the Medill School of Journalism at Northwestern University.

She is an active member of several civic and professional organizations. She is past president of the Neal Marshall Alumni Club of Northwest Indiana; board member, the NIA Group financial literacy organization; board member, Multimedia Resources Systems; and member, Executive Council, Indiana University (2009 – 2012). She is also a member of the National Council of Marketing and Public Relations and Public Relations Society of America.

Recent honors include YWCA Woman of Distinction, 2004; 2004, 2007 National Council of Marketing and Public Relations Medallion Awards Winner for Marketing (District 5); 2008 AVA Gold Award, video marketing campaign (in conjunction with Lakeshore Public TV).
Vice President
Crystal T. Williams, Esq.

Crystal is an attorney in the Indianapolis office of Barnes & Thornburg LLP, where she is a member of the firm’s Litigation and Finance, Insolvency and Restructuring Departments. Mrs. Williams focuses her practice on commercial litigation, appellate practice, foreclosure disputes, and real estate litigation. Mrs. Williams received her B.A. in psychology from Indiana University in 2005, and is a lifetime member of the Indiana University Alumni Association. Mrs. Williams earned her J.D. in 2008 from Duke University School of Law.

Mrs. Williams is actively involved in a number of civic and professional organizations. She is a member of the Board of Directors for Girl Scouts of Central Indiana and is President of the Board of Directors for Indiana Fair Chance LLC, a position she has filled since the organization’s inception in 2001. Mrs. Williams is also a member of the DuPont Minority Counsel Network and the Indianapolis Alumnae Chapter of Delta Sigma Theta Sorority, Incorporated.

A native of Indianapolis, Mrs. Williams is the wife of Dr. Antonio Williams.
Shontrai is presently an attorney for State Farm Litigation Counsel in Crown Point, Indiana. He has been in this position since 2005.

He graduated from Indiana University Bloomington with Distinction in 1997 with majors in Criminal Justice and Afro-American Studies. He earned his Indiana University School of Law degree in 2003 while pursuing a Master of Arts degree in Criminal Justice as well. He earned his Master’s in Business Administration from Purdue University in May 2009 where he was named the Outstanding Student by the faculty.

Attorney Irving is a former Deputy Prosecutor in Lake County, Indiana and was selected as a Governor’s Fellow as well. He believes in giving back to his community. His greatest service to the community has been in his role as a single foster parent. In fact, he has been in this role since 2006 when as a 32 year-old single man, he took in a family of four siblings ranging in age from 2 to 8 who are still under his care today. Moreover, he has also provided a home to over 20 other children through respite care and placement.

For his service, he was selected as the 2007 Foster Parent of the Year (Indiana Foster Care and Adoption Association) and was featured on the Star Jones Television show. He has also been recognized by the Indianapolis Colts, Indiana Pacers, the Indiana General Assembly and the President of the United States. He was the 2008 recipient of the Honorable Viola J. Taliaferro Award by the Indiana State Bar Association which is given to a lawyer who exemplifies Judge Taliaferro’s courageous, visionary leadership in addressing the unmet legal needs of children.

His legal skills have not gone unrecognized as he was selected as the 2010 Outstanding Young Lawyer (Indiana State Bar Association) 2007 Outstanding Young Lawyer (Defense Trial Counsel of Indiana), and was a recipient of 2007 Leadership in Law Award where he was recognized as an Up and Coming Lawyer (Indiana Lawyer).
Secretary
Dawn Michele Whitehead

Dawn has been involved with domestic and international education throughout her professional and educational career. Dr. Whitehead is currently the Director of Curriculum Internationalization in the Indiana University Purdue University-Indianapolis (IUPUI) Office of International Affairs where she has been involved in the promotion and implementation of internationalization efforts on the IUPUI campus.

Through collaborative and interdisciplinary international programs and projects, Dr. Whitehead facilitates professional development and international research, and she also teaches courses with colleagues from around the world. Her internationalization efforts have included collaborative teaching and research with American scholars as well as scholars from Ghana, Indonesia, Iran, Kenya, and Mexico. In addition, Dr. Whitehead conducts research on teacher retention and teacher education in Ghana as well as the impact of international education experiences on students and the international community partners.

Prior to her work at IUPUI, Dr. Whitehead was a social studies teacher at Pike High School where she worked to further develop the Multicultural Studies course curriculum and the Pike High School-Shenzhen Foreign Language School partnership. She also worked with colleagues throughout the district as a part of the Respecting Ethnic and Cultural Heritage (REACH) program.

While earning a doctorate at Indiana University-Bloomington, she taught students in the Cultural Immersion Project, a program that allows students to spend a full semester living and working with students on the Navajo Nation or eight weeks teaching in an international location, worked with a USAID-funded project to provide school-based teacher training for primary school teachers in Ghana, and conducted research with teachers in both the public and private sectors throughout Ghana. Dr. Whitehead has been recognized for her excellence in teaching at both the high school and university levels.
Immediate Past President
Dr. Kenneth D. Gibson

Kenneth was born and received his formal education through twelfth grade in Brooklyn, New York. While a student at Boys High School in Brooklyn, he became interested in Track and Field. His achievements in Track and Field earned him a scholarship to Indiana University in 1951. In 1955 he received a B.S. degree in Biology from I.U.

After serving two years in the United States Army, Kenneth enrolled in the masters program and received a M.S. degree in Health and Safety from I.U. in 1958. Upon graduation, he returned to Brooklyn and began his teaching and coaching career.

In 1964, Kenneth began his first collegiate teaching and coaching experience at Florida A. & M. University. From there, he went on to Grambling University, Kentucky State University, Old Dominion University and the University of Mississippi as a Head Coach of Track and Field and Associate Professor. He also taught and coached in the Fayette County (Kentucky) system; was a State Consultant in Health and Physical Education (Kentucky); and served as adjunct professor at Georgetown College.

During his coaching career, Kenneth coached many outstanding athletes both on the college level and on the national level. He served as coach/manager on thirteen United States National Track and Field teams (including the 1988 Olympic team). He officiates on the average of fifteen collegiate Track and Field meets each year.


He is a member of – United States Track Coaches Association, Indiana University Alumni Association (life member), United States Track and Field Association, Sigma Pi Phi Fraternity, Kappa Alpha Psi Fraternity, Inc.

During his retirement, Kenneth enjoys substitute teaching, adjunct teaching at Georgetown College, attending athletic events, working with his horses, and traveling with Betty (his wife of 45 years).
In 1991, Clarence joined the IU Foundation as a development officer. He was responsible for raising major gifts for the Neal-Marshall Black Culture Center capital campaign.

From 1993 to 2002, Clarence held a joint appointment with the IU Alumni Association as an affiliate club director and with the IU Foundation as a development officer. In 2000, Clarence added the Office of Community and School Partnerships to his portfolio. In this capacity, he directed a number of early intervention programs with middle and high school students to compel them to strongly consider preparing for matriculation to college.

Since 2002, he began serving as full-time director of the Neal-Marshall Alumni Club (NMAC), the African American Arts Institute Alumni Association (AAAIAA), the Asian Alumni Association (AAA), the Groups Alumni Association (GAA), the Latino Alumni Association (LAA) and he also serves on the IUAA "I" Association.

He coordinates alumni events and programs that specifically target underrepresented alumni, faculty, staff, and students. In his capacity as director of Diversity Programming, Clarence assists the IUAA in increasing minority involvement and participation and identifies and cultivates prospective minority alumni leaders and donors; and serves as a liaison to the Office of Diversity, Equity and Multicultural Affairs (DEMA).

In March 2009, Clarence was appointed to IUAA’s senior cabinet staff. In 2010, Clarence was appointed to the IUAA Operating Committee. In that capacity, Clarence advised the Chief Executive Officer of the IUAA. Currently, Clarence chairs the IUAA Executive Council’s functional excellence committee on Diversity and Multiculturalism along with IUAA Board of Managers member Robert Hayes.

Clarence and his wife Ann have a four year-old daughter, Aniya. For the past seven years, he produces a one-hour black public affairs radio broadcast (Bring It On!) on local community radio station WFHB.
Current Diversity Intern
Brian Garcia

Brian Garcia is a senior majoring in management with a minor in Spanish. He has volunteered with the youth empowerment workshop, worked as a library student assistant with the Neal- Marshall Black Culture Center, and is an intern with the Indiana University Alumni Association.

Brian is from Indianapolis, in where he attended Franklin Central High School. His future plans include studying abroad in London, UK and Barcelona, Spain and also furthering his education by obtaining his Master’s Degree in Finance or International Business. In addition, he plans on working in the business field on the west coast.

As a diversity intern, Brian supports the Indiana university alumni association by preparing alumni communications (e-newsletters, press releases, e-blasts) for distribution and posting on various websites. In addition, he will assist with marketing and membership projects that include recruiting alumni and developing and compiling data from on-line surveys. Moreover, he will have the opportunity to network with a diverse set of alumni of various ethnicities and alumni from the unit areas within the division of diversity, equity and multicultural affairs (DEMA).
Previous Administrative Intern
Amber Jackson

Amber Jackson majored in General Studies, Social & Behavioral Science, and minored in African & African American Diaspora Studies and Criminal Justice in May of 2009. She furthered her education by attaining her master’s of science kinesiology, with an emphasis in sport’s management and athletic administration, which she received in May 2012. She also played basketball for IU while being an undergraduate.

Amber has acquired vast working experiences; she worked as a program coordinator for the Office of Minority Recruitment, Retention, and Outreach and as a graduate assistant for the Center for Student Leadership Development at Indiana University. She also worked as a student ambassador for upward bound at IUPUI. In addition, she worked for Smithville as a telecommunications business intern, Club Baloncesto Arxil as a Fiba professional basketball player and employment plus as a business intern.

Amber has also participated in community services and activities. She volunteered as an operation volunteer for IU athletics on game days, round 1 and 2 volunteer for NCAA women’s volleyball tournaments, volunteered for the homeless shelter at Shalom Center and also volunteered for Hoosiers Outrun Cancer. Moreover, she participated in an emerging leaders program and Martin Luther King Jr. Unity Summit.

Amber’s duties included preparation of alumni mass communications. Moreover, she assisted with event planning and coordination. She had networked with a diverse set of alumni of various ethnicities and alumni from the unit areas within the division of diversity, equity and multicultural affairs (DEMA). Amber is currently working in the private sector.
Notable Club Events from Spring 2011 – Fall 2012
National Chapter

News Release

Wednesday, November 7, 2012

_IU to honor Bill Garrett, the first African American to play basketball in the Big 10_

FOR IMMEDIATE RELEASE - Nov. 7, 2012

BLOOMINGTON, Ind. -- Indiana University will mark the 65th anniversary of the first men's basketball game involving an African American player in the Big Ten, IU's Bill Garrett, during the IU-North Dakota State University game on Monday, Nov. 12.

Garrett, who died in 1974 at the age of 45 of a heart condition, frequently demonstrated remarkable courage and strength of character in the face of open hostility from fans and players on other teams who did not welcome his presence on the playing court.

It was his strength of character as much as his playing skills that enabled Garrett to break the unwritten agreement barring blacks from Big Ten play.

IU Director of Athletics Fred Glass, IU Vice President for Diversity, Equity and Multicultural Affairs Ed Marshall and Neal-Marshall Alumni Club National President, Vernon A. Williams will present a framed jersey with Garrett's number and a commemorative print to Garrett's children, grandchildren and other family members.

A poster will be distributed free of charge to the first 5,000 fans in attendance. Garrett also will be remembered with a video showcasing his achievements on and off the basketball court.
ATTENTION
INDIANA UNIVERSITY ALUMNI...

You Know You’re Coming to
Indiana Black Expo...
Saturday, July 21st is
Prime Time!

Start your day with a FREE brunch, re-connect with fellow IU alum, enjoy some soulful Jazz sounds of the John Harden Project, and win awesome door prizes!

IV Black Alumni Jazz Brunch
10:30 a.m. until 1:00 p.m.
Rooms 101-102, Indiana Convention Center

Represent with your HOOSIER pride gear, hang around for the IU Ice Cream social, and enjoy the many attractions IBE Summer Celebration 2012 has to offer!

If you send your RSVP by July 9, 2012,
we will get you in the Convention Center at 50% Off!

Click here to purchase your 50% off Day Pass, and submit your RSVP for the Jazz Brunch:
http://www.iub.edu/~ibe/ibe Blacks rsvp_form.html

Also, join the Neal-Marshall Alumni Club here:

---

Page 22 of 40
"Attaining the Dream"

African-Americans at IU

BLACK CONGRATULATORY CEREMONY

SPRING 2012

FRIDAY, MAY 4TH
MUSICAL ARTS CENTER
101 N. JORDAN AVE. BLOOMINGTON 47405

DOORS OPEN AT 6:00PM
PROCESSIONAL AT 7:00PM

RECEPTION TO FOLLOW AT THE
NEAL-MARSHALL BLACK CULTURE CENTER
Neal-Marshall Alumni Club
Merit Scholarship

$500.00 Scholarships available to eligible full-time students!

Deadlines and Notifications

For Fall Semester
• Application deadline date: June 20th
• Scholarship award notification date: July 31st

For Spring Semester
• Application deadline date: November 30th
• Scholarship award notification date: December 30th

For more information and application materials visit:
http://alumni.indiana.edu/affiliates/neal-marshall/index.html

For information on other scholarships, access the IUAA website at
http://alumni.indiana.edu/students/scholarships/index.html.

Recent Recipients:
• Brittany Collins (Indianapolis)
• Opeyemi C. Olorungbounmi (Avon, IN)
• Daniel Poopla (Indianapolis)
• Celestine Moody (Colts Neck, NJ)
Just a couple of weeks till REUNION XX…

Register for Neal-Marshall Reunion XX (October 28-30)!
Visit: www.indiana.edu/~nealmar or call 800-824-3044.

Reunion highlights:

Friday, October 28

- Grammy Award-winning soul legend Booker T. Jones, BME ’67, in concert with IU's Soul Revue. For more info and to purchase tickets visit: http://alumni.indiana.edu/doc/neal-m-booker.pdf

- TGIF Post-concert Alumni Chill -Come meet and greet Booker T. and the IU Soul Revue!!

Saturday, October 29

- Reunion XX Hoosier Village Tailgate Tent Party – “It’s the place to be!” To register for the tailgate and purchase game tickets for the IU vs. Northwestern Homecoming Football Game (w/ a special 40 percent discount) contact Sarah Pappano at spappano@indiana.edu

- Reunion XX Banquet – Special Keynote speaker, Marsialle Arbuckle (BS’82), author, “I Have a Story to Tell” and founder of the Center for Urban Youth & Family Development.

Sunday, October 30

- Neal-Marshall national meeting and elections
Regional Chapter Highlights

Indianapolis Metropolitan Chapter

**Power Lunch**

**Friday, November 30, 2012**

11:30AM - 1PM

(*Discussion begins at 12pm. Come early to get your meal and a seat.*)

**New Orleans on the Avenue**

543 Indiana Avenue
Indianapolis, IN 46202

(*Located across from the Madame Walker Bldg.*)

Divine 9 + YOU = Success in the Community

They might be nine distinct organizations, but they share a common mission — SERVICE.

Join the Chapter this month as panelists from the nine African-American Greek-letter organizations discuss how their organizations foster success personally, professionally, with students, and in the community.

For more information, call 317.274.5086 or email indynmae@iupui.edu.
Please join us at our upcoming meeting!

Join us at our next business meeting. Learn how the Chapter is helping to positively impact students, alumni, and our community.

**Quarterly General Business Meeting**

**Place:** Indiana University Advancement Center

340 W. Michigan Street  
Indianapolis, Indiana 46202  
*(Complimentary parking in adjacent lot.)*

For questions, please contact (317) 274-5086 or indynmac@iupui.edu.

---

**Neal-Marshall Indianapolis Alumni Chapter – Executive Board**

President – Jimmie “Tic Tac” McMillian, Esq.  
Vice President – Dr. Louise Goggans  
Secretary – Evelyn Pierce-Hicks  
Treasurer – Lillian Charleston  
At-Large Member – Lloyd “Lucky” Hall, I  
At-Large Member – Sandra Sandifer  
At-Large Member – Ellen Sayles  
At-Large Member – Ericka Wheeler

**Neal-Marshall Indianapolis Alumni Chapter**  
340 W. Michigan Street  
Indianapolis, IN 46202-5198  
(317) 274-8828 ph  
(317) 274-5064 fax  
indynmac@iupui.edu  
www.alumni.iupui.edu/indynmac

YOUR LOCAL AFRICAN-AMERICAN ALUMNI CHAPTER FOR ALL IU-CAMPUSES – Join the Chapter! Make an Impact! It Matters!
Monday
January 9, 2012
7:00 p.m.

In Concert

Savannah Center
Bergland Auditorium
3400 Broadway
Gary, IN

African-American Choral Ensemble
From the African American Arts Institute
Indiana University-Bloomington, Indiana

Free

Hosted by

Office of Diversity Programming
Indiana University Northwest
For more info call 219.980.6596
BEST PRACTICE/OVERALL ACHIEVEMENT IN ALUMNI RELATIONS
AWARD RECIPIENT

Name of group: Neal-Marshall Alumni Club, Northwest Indiana Chapter
Award Category: Diversity and Multiculturalism

IUAA Liaisons
Paulette LaFata Johnson, Director Alumni Relations IU Northwest
Clarence Boone Jr., Director of Diversity Programming - IUAA
Phyllis L. Barlow, President, Neal-Marshall Alumni/IU Northwest
Indiana University Northwest—Lindenwood Hall, Room 404
Gary, IN 46408, USA
219-980-6596; Fax 219-980-6639, plbarlow@iun.edu

Event Name: Neal-Marshall Alumni Making the Connection Featuring ACE Choral Ensemble

Purpose/History: The IU Northwest chapter of the Neal-Marshall Alumni Club has historically worked within
the Northwest Indiana community to provide alumni an opportunity to stay connected to the local IU
community, to re-engage with individuals that share similar experiences and memories, and to be a benefit
and influence on the current student body by being/showing themselves as examples of commitment, loyalty
and learning.

Date of program: January 9, 2012
Location: Indiana University Northwest—Savannah Center/Bergland Auditorium
Target Audience: Faculty, Staff, Students, Alumni, Community
Estimated number of attendees: 125
Previously hosted: YES, 2011

Brief description of the program and how it illustrates excellence in alumni programming:
This program, in conjunction with the IU Northwest Office of Diversity Programming was focused on the
campus mission of diversity and inclusion. The African-American Choral Ensemble from the Bloomington
campus was invited to perform with song, historical commentary, and dialogue. The composition of the ACE
group was as diverse as the IU Northwest campus and the Northwest Indiana community. Asian, African,
Japanese, Caribbean, White, Black, young, mature and in-between describes the group that sang and
enlightened us on various cultural aspects of the songs. This is the type of programming that has traditionally
brought the community to campus, encourages alumni to resurface, fascinates faculty with lessons learned
and embraces students. The Neal-Marshall Alumni uses this to increase awareness of the alumni organization,
the university and to show the community the advantage of being a part of a multicultural society. An Alumni
table was set up and offered information and promotional giveaways. Feedback cards were distributed to
those in attendance. The tabulated responses were:

- Out of the 95 who filled out cards: 20% Alumni, 40% Community, 15% Students, and 12.5% Faculty and Staff.
- Comments: “Excellent, needed to be longer, loved the background on the music, wonderful.” “Beautiful
  presentation of the Lord’s Music and of various people.” “Great! Wish it was at least an hour longer. Should
  request donations next time.”

What was your marketing strategy? Email blasts targeting alumni, student body, faculty, staff, direct mail
targeting alumni and community at-large, who have attended previous events, local media (newspapers Post-
Tribune and The TIMES), flyers. (Attachments: flyer, press release)
Please join us....

The Indiana University Alumni Association
Cordially invites you to the....

Spring 2011
Neal-Marshall Alumni Club - Northwest Indiana Chapter
Graduation Reception and
Faculty, Student, and Community Recognition Ceremony
Thursday, April 21, 2011
Reception begins promptly at 6:00 p.m.
Indiana University Northwest Campus
Library Conference Rooms A, B & C
3500 Broadway, Gary

For more information and to R.S.V.P., please contact:
Sandra Hall-Smith at (219) 981-5668
Refreshments will be served
Please RSVP no later than April 14, 2009

Recipients of the 2011 awards for service to education
and the community are:

Legacy of Leadership
Mrs. Dharathula (Dolly) Millender
Gary Historical Society

Emerging Leader
Ms. Terri G. Martin, Executive Director
Gary Community Health Foundation, Inc.

Outstanding Faculty
Ms. Audrea Davis
Indiana University Northwest Library
Kentuckiana Chapter

Indiana University Alumni Association
Neal-Marshall Kentuckiana Chapter

Cordially invites you to
A Reception for Past Scholarship Recipients

“An Evening to Remember”

featuring...

The Jamie Aebersold Quartet
August 18, 2011
Saturday
6:00 p.m.
Hors d’oeuvres Included

Woodland Lodge on the campus of
Indiana University Southeast
4201 Grant Line Road
New Albany, IN 47150

For more information: (502) 409-8449

Free Admission

Page 31 of 40
INDIANA UNIVERSITY ALUMNI ASSOCIATION

THE MICHIANA NEAL-MARSHALL ALUMNI CHAPTER
(BLACK ALUMNI ORGANIZATION)

CORDIALLY INVITE YOU AND YOUR GUEST
TO A
“MEET AND GREET RECEPTION”

THURSDAY, NOVEMBER 29, 2012
5:00 P.M. – 7:00 P.M.
UNIVERSITY GRILL
IU SOUTH BEND ADMINISTRATION BUILDING
(FIRST FLOOR)
1700 MISHAWAKA AVENUE
SOUTH BEND, IN 46615

PLEASE RSVP BY MONDAY, NOVEMBER 26, 2012
TO (574) 520-4323

COMPLIMENTARY HORSE D’OEUVRES

MUSIC

FREE GIVEAWAYS TO THE FIRST 25 IN ATTENDANCE!
Financial Position (as of 11-16-12)

INDIANA UNIVERSITY ALUMNI ASSOCIATION
Neal-Marshall Alumni Club
Operational Budget  Fiscal Year 2013
Current as of 11-16-12

<table>
<thead>
<tr>
<th>REVENUE:</th>
<th>FYTD 2013</th>
<th>FYTD 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>ACTUAL</td>
<td>BUDGET</td>
</tr>
<tr>
<td>IUAA Dues</td>
<td>$2,156.00</td>
<td>$8,624.00</td>
</tr>
<tr>
<td>Interest</td>
<td>$45.00</td>
<td>$135.00</td>
</tr>
<tr>
<td>Contributions/Royalties</td>
<td>$0.00</td>
<td>$500.00</td>
</tr>
<tr>
<td>Northwest Chapter Revenue</td>
<td>$200.00</td>
<td>$0.00</td>
</tr>
<tr>
<td>Alumni Brunch Ticket Sales</td>
<td>$775.00</td>
<td>$500.00</td>
</tr>
<tr>
<td>Other Income</td>
<td>$0.00</td>
<td>$750.00</td>
</tr>
<tr>
<td><strong>Total Income</strong></td>
<td><strong>$3,176.00</strong></td>
<td><strong>$10,509.00</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EXPENSES:</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Travel/Milage</td>
<td>$202.99</td>
<td>$500.00</td>
</tr>
<tr>
<td>Hospitality</td>
<td>$53.70</td>
<td>$3,000.00</td>
</tr>
<tr>
<td>Sponsorship</td>
<td>$39.00</td>
<td>$750.00</td>
</tr>
<tr>
<td>Gifts and Awards</td>
<td>$235.1</td>
<td>$175.00</td>
</tr>
<tr>
<td>Event Food Expense</td>
<td>$0.00</td>
<td>$1,500.00</td>
</tr>
<tr>
<td>Event Entertainment</td>
<td>$575.00</td>
<td>$500.00</td>
</tr>
<tr>
<td>Commencement</td>
<td>$125.00</td>
<td>$250.00</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>$150.00</td>
<td>$250.00</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$1,169.20</strong></td>
<td><strong>$6,925.00</strong></td>
</tr>
<tr>
<td><strong>Net Revenue/(Expense)</strong></td>
<td><strong>$2,006.80</strong></td>
<td><strong>$3,584.00</strong></td>
</tr>
</tbody>
</table>

INDIANA UNIVERSITY ALUMNI ASSOCIATION
Neal-Marshall Alumni Club
Fund Balance

<table>
<thead>
<tr>
<th>Description</th>
<th>Current Year through September 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and Equivalents</td>
<td>$25,218.00</td>
</tr>
<tr>
<td>Accounts Receivable</td>
<td>$2,678.00</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$27,896.00</strong></td>
</tr>
</tbody>
</table>
Sample Tools for Future Advancement and Outreach

1. IUAA Prioritization Matrix

This prioritization tool is offered as a resource in analyzing and setting chapter and affiliate group priorities. This tool, based on a process developed by partnersforchange.net, can help you sort priorities among the many programs and events that you typically carry out in a season. The objective will be to then focus your alumni group's priorities -- that is, what do we keep? What do we stop? In other words - focus the majority of your time and resources on those programs/events that have the greatest impact.

2. IUAA Propensity Study

529,053 unique records were matched and scored ranging from 0 - 1,000. The higher the score the greater the correlation that alumni will have in joining behavior.

3. Membership and Scholarship Tool Kit Concept

Utilizing information gleaned from the above propensity study, Neal-Marshall will begin strategic membership marketing with consultation from the IUAA Marketing & Advancement team.
Appendix A: African American DASA Recipients
Each year during Cream & Crimson Alumni Weekend, Indiana University recognizes outstanding alumni with the Distinguished Alumni Service Award (DASA). The university's highest accolade reserved solely for its alumni, this award provides recognition for outstanding achievements by the men and women of Indiana University. The awardees shall have been outstanding in his or her chosen field of endeavor. The awardees shall also have made significant contributions benefiting his or her community, state, nation, or university. Since the award's inception in 1953, close to 300 Indiana University alumni have been so honored.

Previous African American IU DASA recipients include:

<table>
<thead>
<tr>
<th>Year</th>
<th>Name/Residence</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>Cora Smith Breckenridge, BS'59, MS'63, Elkhart Indiana</td>
</tr>
<tr>
<td>2011</td>
<td>Adam Robinson M., Jr., BA'72, MD'76, LHD'10, Bethesda, MD</td>
</tr>
<tr>
<td>2010</td>
<td>Alma Powell, BS'70, MS'72, South Bend, Ind.</td>
</tr>
<tr>
<td>2010</td>
<td>Richard Gordon Hatcher, BS'56, Gary, Ind.</td>
</tr>
<tr>
<td>2008</td>
<td>Joseph J. Russell, MA'68, EdD'71, Columbus, Ohio</td>
</tr>
<tr>
<td>2007</td>
<td>Viola J. Taliaferro, JD'77, Bloomington, Ind.</td>
</tr>
<tr>
<td>2006</td>
<td>George Taliaferro, BS'51, Bloomington, Ind.</td>
</tr>
<tr>
<td>2005</td>
<td>Mildred Morgan Ball, BS'60, Indianapolis</td>
</tr>
<tr>
<td>2004</td>
<td>S. Henry Bundles Jr., BA'48, Sarasota, Fla.</td>
</tr>
<tr>
<td>2003</td>
<td>Alecia A. DeCoudreaux, JD'78, Indianapolis</td>
</tr>
<tr>
<td>2003</td>
<td>Larry R. Ellis, MS'75, Atlanta, Ga.</td>
</tr>
<tr>
<td>2003</td>
<td>Clarence W. Boone, Sr., MD, BS'53, MD'56, Gary, Ind.</td>
</tr>
<tr>
<td>2002</td>
<td>Rebecca Taylor Bingham, BS'50, MLS'69, Louisville, Ky.</td>
</tr>
<tr>
<td>2001</td>
<td>Isiah L. Thomas, BA'87, New York City, N.Y.</td>
</tr>
<tr>
<td>1998</td>
<td>James P. Holland, MA'58, PhD'61, Deceased 3/24/98, Bloomington, Ind.</td>
</tr>
<tr>
<td>1997</td>
<td>Claudia I. Mitchell-Kernan, BA'63, MA'65, Encino, Calif.</td>
</tr>
<tr>
<td>1996</td>
<td>Charlie Nelms, MS'71, EdD'77, Bloomington, Ind.</td>
</tr>
<tr>
<td>1995</td>
<td>Thomas I. Atkins, BA'61, Brooklyn, N.Y.</td>
</tr>
<tr>
<td>1994</td>
<td>Homer A. Neal, BS'61, ScD'84, Ann Arbor, Mich.</td>
</tr>
<tr>
<td>1992</td>
<td>James P. Comer, BA'56, ScD'91, Hamden, Conn.</td>
</tr>
<tr>
<td>1991</td>
<td>William H. Harris, MA'67, PhD'73, Hilton Head, S.C.</td>
</tr>
<tr>
<td>1989</td>
<td>William G. Mays, BA'70, MBA'73, ScD'00, Indianapolis</td>
</tr>
<tr>
<td>1981</td>
<td>Milton Wilson, MCS'45, DBA'51, Deceased 09/02/03, Houston, Texas</td>
</tr>
<tr>
<td>1977</td>
<td>Leroy Keith Jr., MS'69, EdD'70, Lookout Mountain, Ga.</td>
</tr>
<tr>
<td>1973</td>
<td>Grant W. Hawkins, BA'33, Deceased 09/24/03, Indianapolis</td>
</tr>
</tbody>
</table>
Appendix B: African American Alumni

In

Governance Positions at IUAA/IU
IUAA Past & Current African American Chairs

The Board of Managers provides general management and supervision of the affairs of the association. The board consists of the chair, chair-elect, vice chair, secretary, and treasurer — each of whom is elected to a one-year term — as well as the IUAA president and CEO and the immediate past chair.

Past Chairs

Dr. Clarence W. Boone Sr. (1997-1998)
Alma C. Powell (2005-2006)
Donna Berry Spears (2008-2009)
Michael Barlow (2009-2010)

Indiana University African American Trustees

The Board of Trustees is Indiana University's governing board, its legal owner and final authority. The board holds the university’s financial, physical, and human assets and operations in trust for future generations. Its membership, terms of office, responsibilities, powers and electoral procedures are governed by the Indiana Code. The nine-member board meets six times a year on various campuses around the state. Meetings are open to the public and anyone with an interest in the governance of the university is welcome to attend.

Derica Rice is Co-Chair, Health Affairs Committee, and Trustee Liaison to Indiana University-Purdue University Indianapolis. As only the third African American to serve in this capacity, he was appointed to the board by Governor Mitch Daniels in 2007. On July 1, 2010, he was reappointed to a second term by Governor Daniels. His current term: is 2010-2013. He has a B.S., electrical engineering, Kettering University (formerly the GMI Engineering & Management Institute), 1988; MBA, Indiana University, 1990.

Senior vice president and chief financial officer of Eli Lilly and Company since May 2006; member of Lilly’s operations and executive committees; vice president and controller, 2003-2006; general manager of Lilly United Kingdom and Republic of Ireland, 2000-2003; joined Lilly in 1990 as an international treasury associate; held various assignments as a sales representative, manager of global financial planning and analysis for the medical devices division, and global planning manager for pharmaceuticals; became finance director and chief financial officer for Lilly Canada in 1995; promoted to executive director and chief financial officer for European operations based in London, 1997.
Cora Smith Breckenridge is the first African-American to be a member of the IU Board of Trustees. She was a member of the IU Board of Trustees from 1997 to 2006.

Dr. Clarence W. Boone, M.D. was appointed by Governor Joe Kernan to serve as an Indiana University Trustee from 2004 to 2007, thus making Boone the second African American to serve in this capacity.