

**The Washington, D.C. Chapter of the IU Alumni Association
Board Meeting
June 18, 2007
Elephant & Castle, Washington, D.C.**

Attendees: Christina Burnett, Dak Hardwick, Jonathan Kohl, Rich Leopold, Dana Miroballi, Glenn Sewell, Nikki White, Nathan Winstead

President's Report

- Nikki's comments on IU Conference after executive reports.

Secretary's Report

Minutes from the April 23, 2007 Meeting.

- ✓ Motion to approve minutes was made by Nikki, motion seconded by Glenn. Motion passed unanimously.

Treasurer's Report

Account Balances and Transactions

- Current treasury balance is approximately \$3000.

Old Business

IU Virginia License Plates – Nikki White

- Dotti Warbler our contact, the Chapter may send a token of appreciation to her (Parrothead memorabilia?).
- In next few weeks, website to download DMV form will be ready.
- 350 signatures with \$25 + 4% sales tax is needed for the plates to issued by the state.
- Maryland plates should be easier to instate, Glenn will spearhead effort.
- The Chapter greatly appreciates Rich's efforts with the Virginia plates.

Hands on DC, April 28 – Christina Burnett

- Very successful event. Great turn out. ~30 people representing IU team.
- The Chapter "adopted" Shaw Jr. High School by donating \$500 for supplies.
- Team divided into two groups at school. One team painted the main staircases and the front lobby of the school. The other team did landscaping outside front entrance and a "special project" that involved cleaning trash out of the indoor pool, which has been closed for several years but the city hopes to reopen.
- Teams finished early and were eager to help with new projects.
- Nikki commented that events like Hands on DC, charity golf tournament, and wreath laying at Arlington National Cemetery contributed to the Chapter's Indiana Cares Award.

Schooner “Woodwind” Sail Charter – Nathan Winstead

- Many thanks to Mike Doughty for coordinating the event
- Group met at Pusser’s bar before sail. Weather was beautiful and the sail was great. Those interested had a seafood dinner at Buddy’s afterward.
- Fun mini-vacation from DC.
- Parking may have been an issue for some; Naval Academy had free shuttle.
- Lots of compliments and interest in repeat voyage next year.

Kennedy Center Events

- Smithsonian Jazz event directed by IU’s Distinguished Professor of Music, David Baker, on May 20.
- Sold 11 tickets, only 9 attended. Those that attended raved about the performance.
- Kennedy Center events need at least 20 attendees for group pricing.
- Chapter needs to consider marketing of events in order to boost numbers.

IU Leadership Conference, June 15 and 16 – Nikki White

- Nikki, Jim, Dana, and Glenn attended the conference.
- Conference was fun and very educational. Conference book very useful.
- DC Chapter is the youngest chapters in terms of average age of members. Other chapters have difficulty recruiting members under 40.
- Farewell/greetings speeches made by outgoing President Herbert and incoming President McRobbie.
- IU admissions are increasing and the university has become more selective in choosing new students. IU now has a waitlist and wants to be known as a research institute looking for the best and the brightest. A new recruiting DVD is on its way for the Chapter’s use.
- New construction throughout campus, millions of dollars in investments.
- The Chapter was provided with new finances.
 - The more active the Chapter is, the more money it will receive. The Chapter may get around \$500 more/year to operate.
 - Money needs to be used by the Chapter and amounts can be capped.
- The Chapter was also provided with new goals known as the 8 Keystones of Excellence, with 3 levels of attainment based on each IUAA chapter’s number of annual events. Levels are Spirit (4 events), Traditional (8 events), and Legacy (16 events). The 8 Keystones are:
 1. Community Service
 2. Diversity
 3. Life long learning
 4. Membership
 5. Scholarship
 6. Service to IU
 7. Social gatherings
 8. Student recruitment
- The Chapter may survey local alumni to see how they want the Chapter to progress.
- The Chapter would need to increase board membership to attain goals of Keystone and fulfill the Legacy requirements.
- ✓ Motion for the Chapter to commit to Legacy requirements made by Glenn, motion seconded by Rich. Motion passed unanimously.

Hoagy Carmichael Event – Dana Miroballi and Nikki White

- Pat and Bob Williams perform Carmichael's hits in a traveling show.
- The duo would like to play for the Chapter.
- Performance a nice tie-in to dedication of the statue of Carmichael on IU's campus.
- Williams' contact may be able to reserve Army/Navy Club for performance. May also want to coordinate with a local university.
- Performance would be September 6 and would be free. CDs are for sale.
- Chapter may want to include the DC Purdue Chapter and the Indiana Society.

IU Alumni Chapter of Washington DC Website

- Reminder by Dana to send items to her for posting.
- Tech note from IU Leadership Conference: new search engine created by IU grad with money going to IUAA. Link: <http://try.chacha.com/IU>.

McRobbie Luncheon

- IU's new president, Michael McRobbie, will be in town and will meet with 6 Board Members for lunch.

Student Send-Off

- 100 new IU students in the DC Metro area.
- Send-Off is set for July 22, 2007 at Cabin John Park in Rockville from 1:30-3:30.
- Nikki will forward invitation to board members.
- All current IU students are also invited to attend Send-Off.
- Will only give freshmen reminder calls.
- Send-Off will be a dessert (not ice cream) social.
- Chapter will give away a \$200 scholarship for books and a scholarship for free books for a year (that must be returned) from the IU Bookstore.
- Glenn, Nikki, Rich, Dak, Jonathan, and Nathan volunteered to cold call new freshmen.

Washington Nationals Game

- 150 tickets are reserved for game against the NY Mets on August 19, 2007.
- So far only 51 tickets have been sold.
- Low ticket sales may be due to Nats' poor record and that the novelty of the team has worn off.
- Tickets are \$14 each, e-mail Rich if you are interested.
- Will open up tickets to Purdue, other Big Ten schools as game day draws near and if ticket sales are still low.
- Will invite Send-Off students and parents.
- Tailgate before game like last year.

2nd Annual IU Charity Golf Tournament – Nathan Winstead

- Golf tournament will be held October 13 at Pleasant Valley Golf Course in Chantilly.
- Still working out costs. Need sponsors!
- Partnerships with Purdue and Indiana Society possibilities.
- Will form committees to help organize the event.
- Goal is to double last year's attendance.

Wine Tasting Event

- Christina will check with the Curious Grape in Shirlington about hosting and venues, including in-store event.
- Possible to coordinate event with a performance at the Signature Theater.
- October/November timeframe for wine tasting.
- Oliver wines at tasting?

Brew Your Own Beer at Shenandoah Brewing Company

- Expensive, but a fun event.
- Good beer, but time consuming.
- Can watch games at brewery

Starbucks Tasting

- Glenn has contact at Starbucks.

IU Football Tickets

- Chapter will try to purchase some tickets for fall football season that may be accessed by members.
- Games with special IUAA activities are September 15 (vs. Akron) and Homecoming, October 20 (vs. Penn St.).

IU CAN Sports – Nathan Winstead

- Nathan expressed to the Board that he is interested in being the Chapter's new CAN representative.
- Softball
 - > CAN softball league extremely large. League may start weeding teams out.
 - > Current record is 8-3.
 - > The team is having a good time this year and the environment at the fields is more relaxed. There are no issues like last year regarding playing time.
- Soccer
 - > The team finished the season 5-2-2.
 - > Picnic was held at the last game in between playing times at Hains Point.
 - > Tournament is coming up soon.

Euchre Tournament

- > Held at Mackey's before an IU basketball game.
- > \$20/team with money towards winners and scholarship fund.

Mackey's Relationship

- Nikki met owner and has developed a good rapport with him.

✓ Meeting adjourned unanimously. Next meeting will be held in September.