

Cream & Crimson Sponsor Contract

Monroe County Chapter of the Indiana University Alumni Association

Thank you for your commitment to participate as a “Cream & Crimson Sponsor” of the Monroe County Chapter of the IU Alumni Association. In consideration of the sponsorship fee selected below, and submitted along with this contract and the agreements contained herein, the Monroe County Chapter hereby grants sponsorship privileges to:

Organization Name: _____ Contact: _____

Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____

Web site: _____ E-mail: _____

Corporate sponsorships are \$300 -- \$250 will cover your annual sponsorship and \$50 will go into our scholarship endowment fund for Monroe County high school graduates who want to attend IU! This year, we were able to award to area high school students. Additional monies raised from this will allow us to award more scholarships next year.

- The Sponsor agrees to pay the \$300 sponsorship fee in its entirety in order to reserve and secure the sponsorship benefits.
- Due to the nature of the sponsorship, no refunds will be allowed after three business days of signing this agreement.
- Sponsor understands that this opportunity is open to more than one business in support of the Monroe County Chapter.
- Sponsorship is valid from September 2009 through August 2010.
- Sponsor will be offered the first right of refusal for the same sponsorship in 2009-2010.
- “Priority Points” earned because you are a donor to Indiana University
- Company name will be included on the chapter Web site
- Company name will be included on a professionally designed banner that will displayed at all Chapter events including but not limited to:
 1. Monthly Hoosier Happy Hours
*Avg. Attendance: 50 x 12 months
 2. Student Welcomes, May
*Avg. Attendance: 55 (students, parents and alumni)
 3. IU Football Kickoff, August
*Target Attendance: 500
 4. Annual Football Tailgate/ Food Drive, Fall
*Target Attendance: 350
 5. IU Preview with Admissions office, October
*Avg. Attendance: 150
 6. IU Trustee reception, January
*Avg. Attendance: 450

Please contact me if there are other ways I can support the chapter (ie sponsorship of special events or community service projects).

I hereby agree to the terms and benefits outlined above.

Signature, Sponsor

Chapter Representative Signature

Print Name

Print Name

Date

Date

A check (made payable to The Monroe County Chapter of the IUAA) for the full sponsorship fee (\$300) is enclosed.
The Monroe County Chapter of the IUAA
Attention: Michelle Smith, Treasurer
1000 E. 17th St., Bloomington, IN 47408