



INDIANA UNIVERSITY ALUMNI ASSOCIATION

**Pre-Conference for New Chapter,
Constituent Society, and Executive Council
Leaders***

** And Veteran IUAA Leaders Seeking a Refresher Course!*

**Indiana University Alumni Association
DeVault Alumni Center
June 18, 2009**

PRE-CONFERENCE PROGRAM



IUAA/Alumni Relations 101

- **Indiana University Alumni Association**
 - ***Brief History Lesson***
 - ***Founded in 1854***
 - ***Original Mission of IUAA***
 - ***Advocacy***
 - ***Alumni Records***
 - ***Ceremonies***
 - ***Development***
 - ***Engage Alumni***

Connecting alumni. Serving IU.



IUAA/Alumni Relations 101

- **IU Alumni Association membership includes membership in the following organizations:**
 - **Chapters**
 - *U.S. and International*
 - **Constituent Societies**
 - *Regional Campuses & Schools*
 - **Affiliate Groups***
 - *Special Interest Groups*



IUAA/Alumni Relations 101

- **The IU Alumni Association supports affiliated organizations through:**
 - *Financial Support*
 - *Communications Support*
 - *Membership Solicitation and Renewal Program*
 - *Staff Support*
 - *Alumni Database*
 - *Liability Insurance*



IUAA/Alumni Relations 101

- **IUAA Volunteer Leadership:**
 - **Board of Managers**
 - **Executive Council**
 - **Chapter Leaders**
 - **Constituent Society Leaders**
 - **Affiliate Group Leaders**



IUAA/Alumni Relations 101

- *The IU Alumni Association and its affiliated organizations strive to **ENGAGE** alumni through a **VARIETY** of programs, events, and services.*
- **Chapters**
 - *Keystones of Excellence*
- **Constituent Societies**



IUAA/Alumni Relations 101

Alumni Chapters

- *Community Service*
- *Diversity*
- *Lifelong Learning*
- *Membership*
- *Scholarship*
- *Service to IU*
- *Social Gatherings*
- *Student Recruitment & Engagement*
- *Communications*
- *Finances*
- *Volunteer Boards*
- *Annual Report*

Constituent Societies

- *Alumni Events & Programs*
- *Awards*
- *Student Programs*
- *Membership*
- *Service to Schools or Campus*
- *Publications*
- *Dept. Events & Programs*
- *Board Relations*
- *School or Campus Relations*
- *Records & Services*
- *Online Resources*
- *Finances*
- *Community Service*

IUAA/Alumni Relations 101

Many Similarities Between Chapters and Constituent Societies

Alumni Chapters

- **Community Service**
- **Diversity**
- **Lifelong Learning**
- **Membership**
- **Scholarship**
- **Service to IU**
- **Social Gatherings**
- **Student Recruitment & Engagement**
- **Communications**
- **Finances**
- **Volunteer Boards**
- **Annual Report**

Constituent Societies

- **Alumni Events & Programs**
- **Awards**
- **Student Programs**
- **Membership**
- **Service to Schools of Campus**
- **Publications**
- **Dept. Events & Programs**
- **Board Relations**
- **School or Campus Relations**
- **Records & Services**
- **Online Resources**
- **Finances**
- **Community Service**



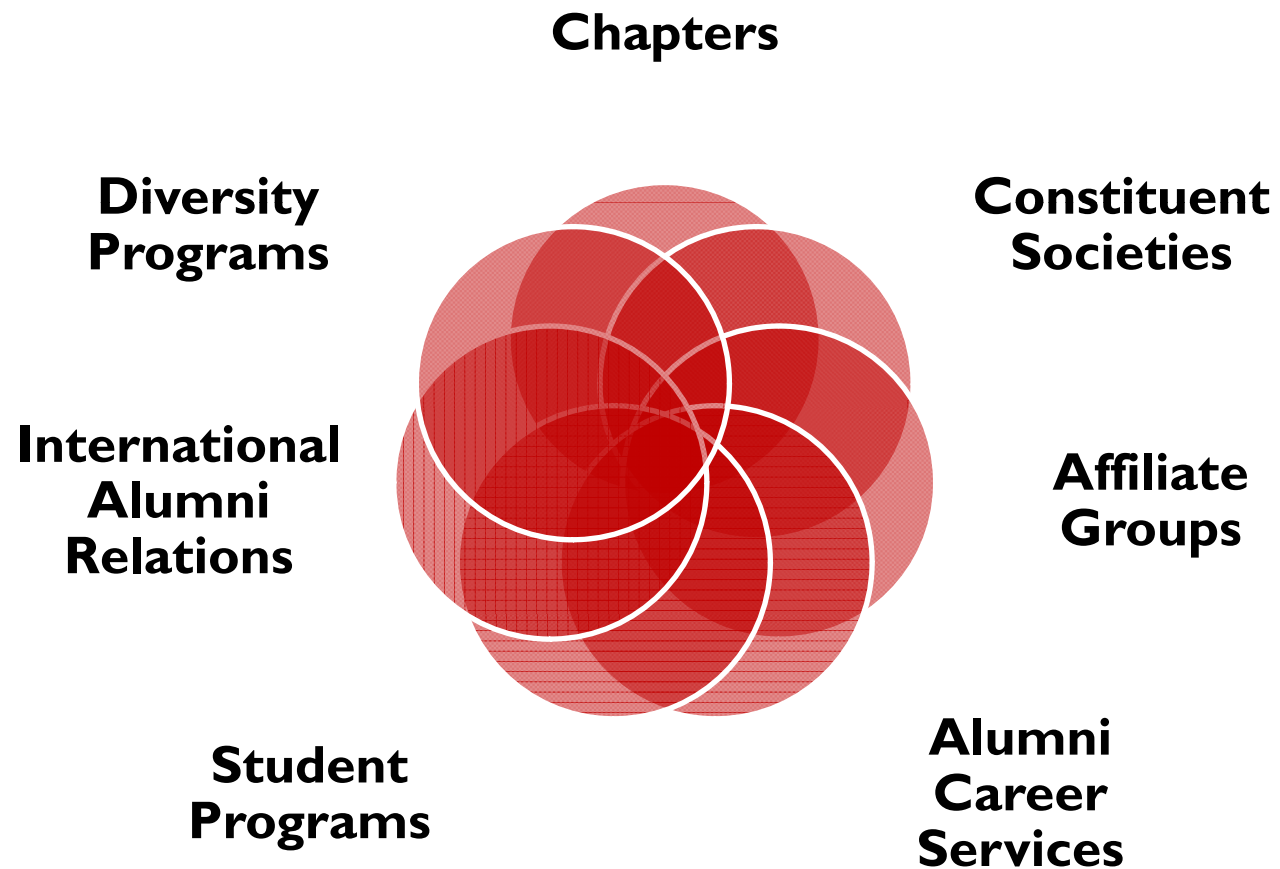


IUAA/Alumni Relations 101

- **Key Partnerships:**
 - *Athletics**
 - *Admissions**
 - *Hoosiers for Higher Education/Government Relations*
 - *IUAA Chapters*
 - *Schools (Const. Societies)*
 - *Regional Campuses (Const. Societies)*
 - *IUPUI & IUB*
 - *IU Foundation/Development*
 - *Affiliate Groups*
 - *International Programs & Services*
 - *Alumni Career Services*
 - *Student Alumni Association*
 - *Service Learning Programs/Study Abroad Programs*
 - *Communications & Information Technology*

IUAA/Alumni Relations 101

Collaborations Between IUAA Groups and Programs





IUAA/Alumni Relations 101

Keys to Successful Alumni Groups and Leaders

Successful Alumni Groups

- ***Establish Core Group of Volunteer Leaders***
- ***Recruit New Alumni Volunteer Leaders***
- ***Regularly Communicate to Alumni Members and Interested Non-Members***
- ***Provide Annual Calendar of Events and Programs***
- ***Offer a Wide Variety of Events and Programs***
- ***Take Risks – Try New Events and Programs***
- ***Be Financially Responsible***
- ***Serve and Promote Indiana University!***



IUAA/Alumni Relations 101

Keys to Successful Alumni Groups and Leaders

Successful Alumni Leaders

- ***Effective Communicator***
- ***Good Organizational Skills***
- ***Be Flexible***
- ***Plan Ahead and Anticipate Challenges***
- ***Seek Out All IU Opportunities for Collaborative Programs and Events***
- ***Work Closely with IU and IUAA Staff***
- ***Recruit Other Alumni to Get Involved***
- ***Promote Indiana University!***
- ***Ask Questions & Try New Things***



IUAA/Alumni Relations 101

When was IUAA founded?

Answer: 1854

The mission of IUAA **THEN** and **NOW** remains similar:

- ***Advocacy***
- ***Alumni Records***
- ***Ceremonies***
- ***Development***
- ***Engage Alumni***



IUAA/Alumni Relations 101

Membership in the IUAA includes membership in what three groups?

- **Chapter**
- **Constituent Society**
- **Affiliate Group***



IUAA/Alumni Relations 101

A primary mission of IUAA chapters, constituent societies, and affiliate groups should be:

ENGAGE alumni in the life of Indiana University and the IU Alumni Association through a **VARIETY** of events, programs, and services.



IUAA/Alumni Relations 101

A variety of programs, events and services, can lead to additional opportunities for alumni engagement. However, chapters and constituent societies should also seek out opportunities for additional:

- **Partnerships and Collaborations**



INDIANA UNIVERSITY ALUMNI ASSOCIATION

Thank you for your attending this evening!

***Thank you for your volunteer efforts on
behalf of **Indiana University** and the
IU Alumni Association!***

Have a great weekend and sessions!

Connecting alumni. Serving IU.