

**Indiana University Alumni Association  
Elements/Purpose of a Constituent of Society Program**

**1) Alumni Events and Programs**

- a. Class Reunions
- b. Professional Development and Continuing Education
- c. Events Tied to Athletics
- d. Family Programs like Holiday Night at the Children's Museum
- e. Receptions
- f. Regional Events

**2) Awards Program**

- a. Distinguished Alumni
- b. Outstanding Faculty
- c. Top Students
- d. Scholarships

**3) Student Programs and Involvement**

- a. Student Seat on Alumni Board of Directors
- b. Scholarships, e.g. Golf Outings as Fundraisers
- c. Career Mentoring
- d. Licensing and Career Workshops
- e. Student Recruitment
- f. Co-Sponsorship of Student Events
- g. Invitations to Conferences and Events

**4) Membership Recruitment and Retention**

- a. Half Price Membership
- b. Special Events that are Free or Discounted for Members
- c. Table at Events
- d. Membership Solicitation and Renewal

**5) Service Projects and Programs Benefiting the School**

- a. Alternative Spring Break
- b. Commencement
- c. Graduation Receptions and Gifts
- d. Tour of the School for Alumni

**6) Publications**

- a. Alumni Newsletters and Magazines
- b. Invitations

**7) Department Events and Programs**

- a. Education Alumni Day
- b. Pediatric Dentistry Events
- c. MBA Reunion
- d. Funds to Pay for National Boards

**8) Board Relations**

- a. Orientation
- b. Recognition of Outgoing Officers
- c. Past President's Dinner

**9) School Relations**

- a. Serve on School Committees
- b. Co-Sponsorship of Events like New Student Picnic
- c. Alumni Staff Liaison

**10) Database/Records/Alumni Association Services**

- a. Assist in Maintaining Alumni Records Including Address Changes, Employment Information
- b. Assist with Email Addresses, etc.

**11) Online Resources**

- a. Constituent Web Pages
- b. Online Registration Forms
- c. E-mail Communications

**12) Finances**

- a. Budget
- b. Bookkeeping and Bill Payment
- c. Dues Allocation
- d. Other Revenue Sources Such as Events, Merchandise Sales, School Funding.