

## Chapter Event Mailing Fees

Mailing costs vary depending on the size of the chapter area and the mailing type. Each chapter will encounter different pricing depending on the size of the alumni population and the type of mailing being sent. For instance, in large metropolitan areas (i.e. Chicago, Indianapolis, or Ft. Wayne), the alumni population numbers well into the thousands. Consequently, postage costs for these chapters are generally higher since they are mailing to more people. Also, the type of mailing will affect the overall cost of the piece. For example, a newsletter with multiple pages will cost more to print than a one-page flier.

## Cost Ranges for Different Mailing Types

- Flyer
- Newsletter
- Invitation
- Postcard

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During any given year, most alumni chapters mail event flyers, newsletters, postcards, or special invitations. The following cost estimates reflect these four basic mailing types.

Again, IUAA can design, print, and mail all chapter postal mailings. The estimates for each mailing type are based on a postage rate of .17 cents per piece (bulk rate). Final costs will vary depending on the specific number of pieces printed and mailed, and possible changes in paper costs or postage. However, these estimates should provide your chapter with a general cost range for various mailing types.

### Flyer (8 ½ X 11 tri-fold self-mailer designed, printed, and mailed by IUAA)

500 pieces:	\$325.20
1,000 pieces:	\$448.20
1,500 pieces:	\$596.20
2,000 pieces:	\$744.20
2,500 pieces:	\$892.20
3,000 pieces:	\$1,040.20
3,500 pieces:	\$1,188.20
4,000 pieces:	\$1,336.20
4,500 pieces:	\$1,484.20
5,000 pieces:	\$1,632.20

### Newsletter (Four pages designed, printed, and mailed by IUAA)

500 pieces:	\$337.64
1,000 pieces:	\$462.51
1,500 pieces:	\$617.39
2,000 pieces:	\$772.26
2,500 pieces:	\$927.14

3,000 pieces:	\$1,082.01
3,500 pieces:	\$1,236.89
4,000 pieces:	\$1,391.76
4,500 pieces:	\$1,546.64
5,000 pieces:	\$1,701.51

**Newsletter** (Six pages designed, printed, and mailed by IUAA)

500 pieces:	\$460.89
1,000 pieces:	\$622.26
1,500 pieces:	\$828.64
2,000 pieces:	\$1,035.01
2,500 pieces:	\$1,241.39
3,000 pieces:	\$1,447.76
3,500 pieces:	\$1,654.14
4,000 pieces:	\$1,860.51
4,500 pieces:	\$2,066.89
5,000 pieces:	\$2,273.26

**Invitation** (4 x 6 fold-over invitation designed, printed, and mailed by IUAA)

500 pieces:	\$644.00
1,000 pieces:	\$781.50
1,500 pieces:	\$905.00
2,000 pieces:	\$1,096.00
2,500 pieces:	\$1,251.30
3,000 pieces:	\$1,386.00
3,500 pieces:	\$1,520.00
4,000 pieces:	\$1,653.00
4,500 pieces:	\$1,786.00
5,000 pieces:	\$1,917.00

**Postcard** (Either a 4 X 6 or 5 ½ X 8 ½ postcard designed, printed, and mailed by IUAA)

500 pieces:	\$289.88
1,000 pieces:	\$412.63
1,500 pieces:	\$547.88
2,000 pieces:	\$684.50
2,500 pieces:	\$712.88
3,000 pieces:	\$960.00
3,500 pieces:	\$1,097.75
4,000 pieces:	\$1,238.25
4,500 pieces:	\$1,373.25
5,000 pieces:	\$1,511.00